



# BE THE LTC ROCKSTAR IN YOUR MARKET!

## Lifestyle TV Marketing & Lead Generation Program

- We'll get you ON TV with a 4-6 minute interview on a local Lifestyle TV show in your area to tell YOUR STORY!
- You'll have a Zoom coaching session with veteran media specialist Jim Modglin to prepare for your success! Including tested interview questions & follow-ups.
- You'll co-author a LTC focused book with perennial Million Dollar Advisor Don Quante!
- You'll receive a :30 LTC focused TV commercial customized with your co-authored book cover & contact phone number for additional lead generation and branding of YOU as the LTC expert in your market.